PUTNAM BOARD OF EDUCATION

Communications Committee Work Session Minutes Tuesday, November 19, 2019 Board of Education Conference Room #15

The Putnam Board of Education's Communications Sub Committee met on Tuesday, November 19, 2019 at 6:00 P.M. in the Board of Education Conference Room #15.

Committee Members Present: Carrie Blackmar, Marieanne Viens, Jill Zangerl

Absent: Christopher Steinbrick

Others Present: Daniel P. Sullivan, III

The meeting was called to order at 6:00 P.M.

Members present discussed the following:

- 1. Agreement with Jostens (three (3) years @\$1,500) total cost
- 2. Modernization of logo/consistency of brand
 - a) Catalog logo on sportswear, sweatshirts, etc.
 - b) Screen and skirt with logo for events (signings, fairs, etc.)
- 3. School Website availability and just how user friendly is it.
- > A meeting schedule was discussed. No formal dates are set. The committee will meet as needed.

Carrie Blackmar made a motion to adjourn at 6:20 P.M. The motion was seconded by Jill Zangerl and passed unanimously.

Respectfully submitted,

Marieanne Viens Board Member

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